

# YourVoice

## Tailored Podcasts



*Your story - contemporary and professionally delivered*

**A written message can inform, but it often feels distant. A podcast lets your audience hear your voice, tone, and emotion — and that's what makes your message personal and authentic. With YourVoice, we turn that into a professionally produced final product. Together we shape the content, so you can share your message in your own words. The result: a professionally edited podcast, ready to share with your audience.**

### Your story, professionally crafted

Podcasts are increasingly used as a professional communication tool because they can be listened to anytime, anywhere, and on any device. This makes it easy to expand the reach of your message in an accessible and flexible way. Whether it's a personal story, an inspiring vision, or the launch of a new product — a podcast creates impact without a screen, reaching your audience wherever and whenever they choose to listen.



### Our approach

Coming up with a communication channel is usually not the hardest part; the real challenge lies in content and consistency. Each time, you need to find new angles or build smartly on previous messages. What do you share now, what do you save for later, and do you even have enough to tell — or will a short explainer video do? That's where we come in. We help you shape, structure, and script your idea. Our goal is to make sure your message sticks. Whether it's a one-time podcast announcement or a thematic series of multiple episodes, we make sure it has impact.

Structure, content, and professional execution are the key elements that turn your idea into a success and make your story truly resonate

### What we offer

From a one-off to a series, YourVoice produces 10–18 minute podcasts designed to fit your story. Recordings take place in our studio or, if needed, on location — always with professional-grade equipment. An experienced host guides the conversation, making it relaxed, clear, and engaging, while ensuring your story comes across naturally. Everything is professionally produced into a ready-to-share podcast you can publish on social media, LinkedIn, or your website. Final editorial control and ownership always stay with you — with no hidden costs.

#### Meer Weten?

✉ [info@norbertterlouw.nl](mailto:info@norbertterlouw.nl)

🌐 [www.norbertterlouw.nl](http://www.norbertterlouw.nl)

### Every story deserves to be heard

YourVoice is for anyone with a story or message to share, but without an obvious stage. Think of passionate hobbyists or organizations wanting to highlight their vision, product, or mission.

YourVoice can also play a role inside companies — for example, to put an employee in the spotlight or reward them with a podcast for an outstanding achievement. From associations and nonprofits to businesses, schools, and even government agencies: we create podcasts that are personal, accessible, and authentic.

- ✓ Businesses & organizations
- ✓ Associations & foundations
- ✓ Educational institutions
- ✓ Hobbyists & enthusiasts
- ✓ Nonprofits & NGOs
- ✓ Startups & scale-ups
- ✓ Government & municipalities

### Behind YourVoice

YourVoice is a product built on one simple idea: everything revolves around the power of the voice — and how the message is delivered. With broad experience in sales and marketing within the IT landscape, we know how to give a story both substance and impact: making people listen, believe, and act. A strong voice makes the difference — it determines whether a message truly lands and stays with your audience.

